



# CHATTANOOGA BALLETT

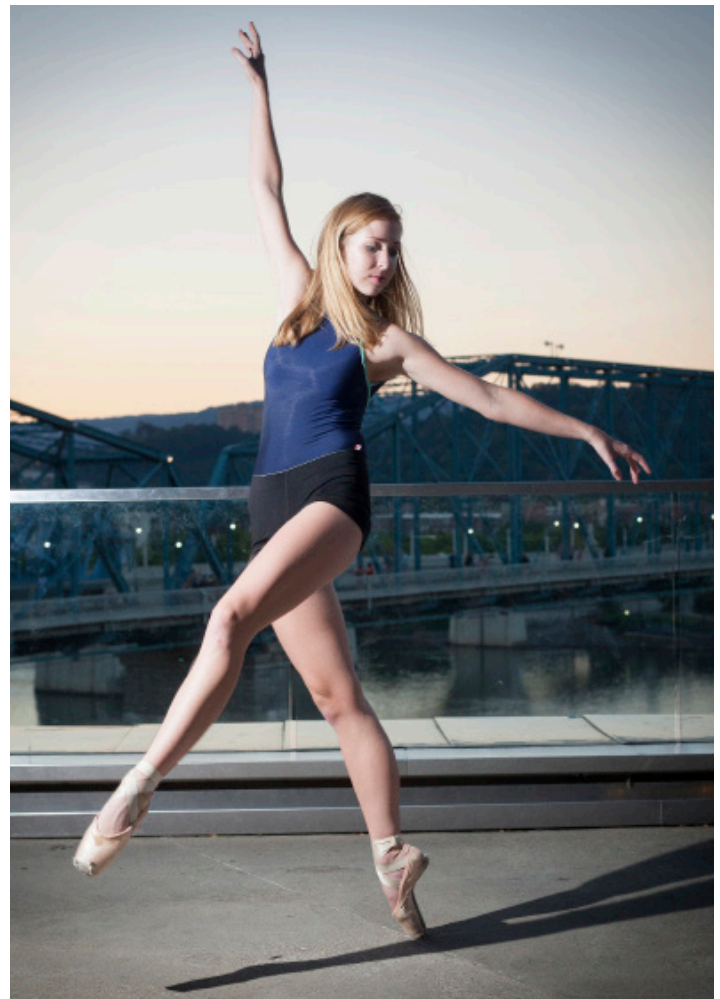
## NAME SPONSOR, \$25,000

Your company's name will be featured in the production title:

**(Your Company) presents Chattanooga Ballet's *The Nutcracker*** on the Tivoli Theatre marquee and in all marketing materials including television and newspaper advertising, billboards, posters and email marketing.

### Additional Benefits

- Full-page back cover ad in the program for all 2019 – 2020 performances
- Your company's name in all spring concert marketing and printed material
- 12 VIP Nutcracker Experience Tickets— Prime orchestra seating, back stage tour and photos with principal dancers, commemorative photo album and Opening Night Champagne Reception
- 20 orchestra level tickets for *The Nutcracker*
- 20 balcony level tickets for *The Nutcracker*
- 20 tickets to Chattanooga Ballet's Spring Performance
- 10 tickets to Chattanooga Ballet's Annual Gala Fundraiser
- A private performance at an event of the sponsor's choosing
- Premier signage in Tivoli lobby for *The Nutcracker* and Theatre Centre for Spring Performances
- Public acknowledgement at all performances, in email marketing, social media and Chattanooga Ballet website.
- Promotion of business in no fewer than 10 social media posts





### **Guest Artist Sponsor \$10,000**

- Your company's name featured in all marketing and printed materials for *The Nutcracker*
- 4 VIP Experience Tickets—Prime orchestra seating, back stage tour and photos with principal dancers, commemorative photo album and Opening Night Champagne Reception
- 10 orchestra level tickets for *The Nutcracker*
- 10 balcony level tickets for *The Nutcracker*
- 10 tickets to the Chattanooga Ballet's Spring Performance
- 6 tickets to Chattanooga Ballet's Annual Gala Fundraiser
- A private performance at an event of the sponsor's choosing
- Signage in the Tivoli lobby for *The Nutcracker* and Theatre Centre for Spring Performances
- Full page ad in front section of season program for all 2019 – 2020 performances
- Public acknowledgement at all performances, in email marketing, social media and Chattanooga Ballet website.
- Promotion of business in no fewer than 4 social media posts

### **Principal Dancer Sponsor \$5,000**

- Name/logo all Nutcracker marketing and printed materials
- 2 VIP Experience Tickets—Prime orchestra seating, back stage tour and photos with principal dancers, commemorative photo album and Opening Night Champagne Reception
- 4 orchestra level tickets for *The Nutcracker*
- 8 balcony level tickets for *The Nutcracker*
- 6 tickets to the Chattanooga Ballet's Spring Performance
- 4 tickets to Chattanooga Ballet's Annual Gala Fundraiser
- Front section ad placement in The Nutcracker program
- Signage in the Tivoli lobby for *The Nutcracker* and Theatre Centre for Spring Performances
- Public acknowledgement at all performances, in email marketing, social media and Chattanooga Ballet website.
- Promotion of business in no fewer than 2 social media posts

### **Corps de Ballet Sponsor \$3,500**

- Your company's name featured in all marketing and printed materials for *The Nutcracker*
- 2 VIP Experience Tickets—Prime orchestra seating, back stage tour and photos with principal dancers, commemorative photo album and Opening Night Champagne Reception
- 4 orchestra level tickets for *The Nutcracker*
- 8 balcony level tickets for *The Nutcracker*
- 4 tickets to the Chattanooga Ballet's Spring Performance
- 2 tickets to Chattanooga Ballet's Annual Gala Fundraiser
- Front section ad placement in The Nutcracker program
- Public acknowledgement at all performances, in email marketing, social media and Chattanooga Ballet website